# Partner communications pack

# South Australian Child Protection Awards

#### **Background**

The inaugural SA Child Protection Awards will be held on Wednesday, September 8 and will celebrate the achievements of our partners who provide vital support to vulnerable children and young people.

The awards will recognise the contributions government, non-government and philanthropic partners, as well as our carers and volunteers, who have made to improve the lives of families, children and young people and be held during National Child Protection Week on September 8.

Delivered by the Department for Child Protection (DCP) in partnership with the National Association for Prevention of Child Abuse and Neglect (NAPCAN), the awards will also acknowledge the incredible role of family- based carers and volunteers.

#### The 12 award categories are:

- Supporting families to stay together award
- Improving education and learning outcomes for children and young people in care award
- Improving health and development outcomes for children and young people in care award
- Innovation in child protection awards (metropolitan and regional)
- Transition to independence award
- Aboriginal and Torres Strait Islander Child Placement Principle award
- The voice of children and young people in care award
- Media award
- Excellence in child protection research award
- 2021 SA Foster Carer award
- 2021 SA Kinship Carer award
- 2021 Child Protection Volunteer of the Year award

Nominations close on Sunday 1 August 2021.

The awards will be held during National Child Protection Week. They will be held between 7am and 9am at the Adelaide Convention Centre on Wednesday, September 8.

You'll find more information about the awards and the nomination process here >> www.childprotection.sa.gov.au/awards



#### Suggested messages

If you want to promote the awards to your staff or sector, you can use the following approved messages in your communications (e.g. social media, newsletter or media statement):

- The South Australian Child Protection Awards are all about recognising South Australians who are making a difference in the lives of children and young people. To nominate someone going above and beyond to support our children and young people, visit <a href="http://www.childprotection.sa.gov.au/awards">http://www.childprotection.sa.gov.au/awards</a>
- The SA Child Protection Awards recognise excellence in 12 categories. The department is encouraging community and government providers, foster and kinship carers, academics and policy and program staff to nominate anyone they believe works tirelessly to protect and support children. Nominate here: http://www.childprotection.sa.gov.au/awards
- Child protection is everyone's business. With this in mind, the Department for Child Protection and NAPCAN are proud to partner to present the inaugural SA Child Protection Awards in September. Find out more here: <a href="http://www.childprotection.sa.gov.au/awards">http://www.childprotection.sa.gov.au/awards</a>
- Each and every one of us plays a part in preventing child abuse and neglect. The SA Child Protection Awards aims to recognise the inspiring individuals and organisations who support South Australian children in care. Nominate here: http://www.childprotection.sa.gov.au/awards
- The Department for Child Protection wants to acknowledge our partners who do not traditionally work in child protection, but have committed to supporting children and young people in care reach their educational, health and developmental outcomes, and future needs into adulthood. Visit <a href="http://www.childprotection.sa.gov.au/awards">http://www.childprotection.sa.gov.au/awards</a>
- There are so many organisations and individuals helping young South Australians in care or at risk of
  entering care reach their full potential. The SA Child Protection Awards will celebrate these
  organisations and individuals at an awards ceremony in September. Visit
  <a href="http://www.childprotection.sa.gov.au/awards">http://www.childprotection.sa.gov.au/awards</a>

The approved social media hashtag for the event is: #SAChildProtectionAwards

### Media enquiries

Media enquiries regarding the awards should be directed to DCP's media line on 0437 953 016 or DCPMedia@sa.gov.au.

## **Graphic elements**

The approved graphic device to use in communications relating to the awards is:







#### Social media tile

The below social media tiles can be used to encourage nominations:



# **Download assets here**

#### More information

For more information, please visit <u>www.childprotection.sa.gov.au/awards</u>, email SAChildProtectionAwards@sa.gov.au or phone 8226 3619.

